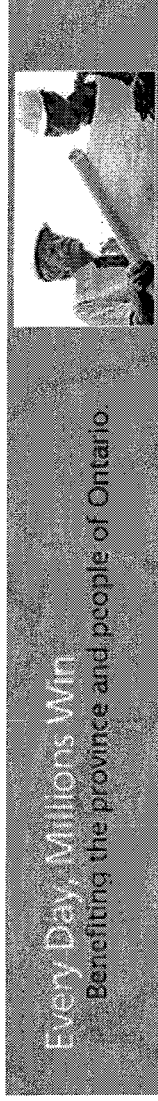




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ABOUT ECONOMIC BENEFITS

Casino Windsor™

Casino Windsor™ is one of the main reasons Windsor's tourism industry grew a considerable 184% between 1993 (pre-casino) and 1999:

- The City of Windsor attracted almost 8 million Americans in 1999 - more than any other destination in Canada.
- These 8 million US visitors together with the other 1.1 million non-American visitors spent more than \$800 million on accommodations, food, recreation, entertainment, transportation and retail in 1999.
- As of June 2000, the city's unemployment rate was 4.5%, its lowest in 25 years - a key reason is that, as the city's number three employer, Casino Windsor™ has created more than 4,500 direct jobs.

Lotteries

Commercial Casinos

Casino Windsor™

Casino Niagara™

Casino Rama™

Charity and Aboriginal Casinos

Slots-at-Racetracks

- Statistics Canada has rated Windsor as one of the most vibrant economic communities in Canada. With more than 4,000 employees, Casino Windsor™ is the third largest employer in Windsor and largest employer in the downtown area. The Casino Windsor™ initiative has created a total of 15,000 direct and indirect jobs.
- Downtown Windsor is undergoing a multi-million dollar commercial renaissance as the core area lured back businesses that fled for the suburbs a decade ago. The local investment community credits the casino as one of the key catalysts. Since 1995, there has been more than \$100 million in new investments, including investments in the art gallery, local hotels and parks.
- Windsor housing sales grew 184% since 1993.
- Windsor enjoys the third largest average household income in Canada.
- Casino Windsor™ is the City's largest property tax payer.
- Although the tragic events of September 11, 2001 have had an impact on Casino Windsor™'s business, U.S. customers are gradually returning.

Community Impacts

In early 1999 the casino launched the Casino Windsor™ Cares program with a \$1 million dollar donation toward hospital reconstruction in Windsor and Essex County. Since that time, this Program has supported various community projects including a \$500,000 donation for the reconstruction of Hospice of Windsor and \$300,000 for a monument to commemorate Canada's role in the Underground Railroad Movement. Casino Windsor™ Cares has also supported dozens of events ranging from fundraising dinners and walk-a-thons to festivals, heritage and cultural events and has established a holiday tradition by supporting all food banks in Windsor and Essex County each December.

For more information about the community involvement of Casino Windsor™, go to the [Casino Windsor™ Web site](#).



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