



The Rochester Downtown Development Corporation's  
**Repositioning Rochester Series & 36<sup>th</sup> Annual Meeting**

## **DOWNTOWN RISING, 2011**

This annual event features some of the high impact projects that will transform the center of our region. With more than \$680 million in projects announced and under development, downtown is in major turnaround mode.

### **MIDTOWN BLOCK**

Hon. Thomas Richards, Mayor, City of Rochester

### **CIVIC CENTER PLAZA REHABILITATION**

Hon. Maggie Brooks, County Executive, County of Monroe

### **FORMER JOSH LOFTON BUILDING**

Wayne Wegman, President & COO, Passero Associates

### **DOWNTOWN YOUTH ARTS INITIATIVE**

Kristin Rapp, Executive Director, ArtPeace

### **44 EXCHANGE STREET**

Jim Philippone, Manager, Philippone Associates

### **LINCOLN-ALLIANCE BLDG.**

Doug Sutherland, Managing Partner, Franklin Properties



**Wednesday ♦ June 29, 2011 ♦ 11:45 a.m. – 1:30 p.m.**

**Rochester Riverside Convention Center**

**123 East Main Street, Lilac Grand Ballroom**

*Reservations are required by Thursday, June 27, 2011.*

**Call 546-6920 or e-mail to [rddc@rddc.org](mailto:rddc@rddc.org).**

\$45 (RDDC members)

\$360 (Member table of 8)

\$50 (Non-members)

\$400 (Non-member table of 8)

**The LEAD SPONSOR for this event is:**





**Rochester Downtown Development Corporation**  
100 Chestnut Street – Suite 1910, Rochester, New York 14604  
585.546.6920 (phone) ~ 585.546.4784 (fax) ~ e-mail: rddc@rddc.org

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Mr./Ms. \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_

\_\_\_\_\_ CHECK HERE TO RESERVE A TABLE OF 8  
(Please list name and company of each guest below)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Total amount enclosed \$ \_\_\_\_\_**

\_\_\_\_\_ **Check here if payment was made by PayPal**

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**(Please make check payable to Rochester Downtown Development Corporation,  
or call 546-6920 to pay by credit card.)**